

Gift of Health

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Building
for the Future 
Timing is Everything

for donors of

St. Joseph Mercy Ann Arbor • St. Joseph Mercy Livingston • St. Joseph Mercy Saline • St. Mary Mercy Livonia

Coming Together to Rebuild Our Community's Hospital

Your gifts for the St. Mary Mercy Livonia **Generations Together Campaign** are supporting the construction of the three-story **South Pavilion** and renovation of current inpatient spaces. The planning and design process was rigorous. Architects, hospital leaders, physicians, nurses and staff worked to create a new hospital while keeping every aspect of the patient and family experience in mind.

Michael Calice, MD, is the St. Mary Mercy Livonia Director of Emergency Services and a member of the Hospital's Generations Together Campaign Cabinet. "Our ER sees 40,000 patients each year. It is imperative that we become the ER our community needs, one that can meet this demand," said Dr. Calice. He was among the team of experts who worked painstakingly, even visiting renowned emergency facilities across the nation and improving upon their designs, to plan the new ER at SMML.

Dr. Calice's colleague, Prasad Mikkilineni, MD, served similarly in designing the new inpatient units. Dr. Mikkilineni believes that the larger private patient rooms will have a positive impact on patient outcomes and satisfaction. "I have seen family members pulling their chairs into hallways to clear the way for physicians and other caregivers who needed to enter. Inpatient rooms large enough to have loved ones close by will help reduce stress and pain and promote healing," says Dr. Mikkilineni.

Your continued support is vital to completing the project and meeting our patients' needs. The second phase of construction will begin soon and follows the South Pavilion dedication ceremony held on October 24 and open house held on October 28.

For information about making a gift to the Campaign please contact Sara Stauffer, SMML Director of Major Gifts and Special Events, at 734-655-2980, or visit our the Campaign website at www.stmarymercy.org/campaign.



Generations
Transforming our Community's Hospital
Together

SOUTH PAVILION HIGHLIGHTS – *the remarkable improvements your gift will help make possible:*

Emergency Center

- 33,000 square feet including more than 50 exam bays and rooms, each with space to accommodate family members
- An expanded Senior ER and specially designed rooms for OB/GYN and behavioral medicine patients
- Radiology and CT scanner rooms, providing imaging capabilities without leaving the ER
- Comfortable and spacious areas for visitors

Private Inpatient Rooms

- 80 new private patient rooms with full bathrooms in the South Pavilion and 90 existing semi-private rooms renovated to private rooms with half baths
- Dedicated work areas in each room for clinical staff and advanced medical equipment
- Ample space, large windows, soothing colors and comfortable furniture for loved ones to visit and stay overnight
- Direct access from inpatient rooms to surgery, emergency, intensive care and other services without the need to transport patients through public areas



carrying on a legacy of giving from the heart

“I still remember my Dad handing the Felician Sisters that first check for \$40,000. I treasure those memories and feel blessed to be here, more than 35 years later, continuing to support the mission of the Sisters – and the Hearts of Livonia. It is gratifying to give back to St. Mary Mercy Hospital and see our donations at work. When I think about the efforts my Dad started and the work the Hearts of Livonia volunteers are committed to continuing, it is only fitting that our organization carries forward this legacy.”

Tom Celani, Hearts of Livonia President



“At St. Mary Mercy, we have treated nearly ten generations and counting,” says Dr. Calice. “This Campaign is about generations coming together, knowing that we are building something that will make a difference today and benefit patients for decades to come.”



Golf

Continued
on Page 10

Players representing AIM Construction Systems watch as their teammate takes a putt.

2012 St. Joe's Pro Am Committee

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**Past Honorary Chair



Olympic enthusiasm began early at the 2012 St. Joe's Pro Am on June 25th when Chair Chris LaJoy (far right) with his dad, Phil LaJoy (far left), were photographed with 2010 Ice Dancing Gold Medalists Tessa Virtue and Scott Moir. Gifts for the golf outing totaled more than \$141,000 for cancer care equipment at the St. Joe's Center for Advanced Medicine and Surgery in Canton.



More than 200 players and 50 PGA pros enjoyed 18 holes of golf and spending the day at Pheasant Run Golf Club with celebrity guests including Ted Lindsay, who served as Chair Emeritus, Joe Kocur, Lila Lazarus, Jeff Lesson and James Wisniewski. Mr. Lindsay was photographed here with Tom Tocco, SJMHS Vice President for Support Services and Capital Projects, who placed the winning bid on an autographed Red Wings hockey stick.

2012 St. Joseph Mercy Livingston Golf Classic Committee

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Heidi Parent



Andy and Jane Beam (left) were among the 100 golfers who played in the 2012 St. Joseph Mercy Livingston Golf Classic and were photographed here with Katie Elliott, Director of Major Gifts and Special Events, and Steve Henrie, Regional Director of Major Gifts. The June 4th event was chaired by John O'Toole and held at Oak Pointe Country Club in Brighton.

2012 St. Mary Mercy "Tee It Up" Golf Classic Committee

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Tim Belanger

Committee

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Michael Calice, M.D.
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Tom Celani, President of Hearts of Livonia, was among those representing the Graphite Sponsor at the St. Mary Mercy Livonia "Tee it Up" Golf Classic. Before golfing, he joined for a photo with Julie Sproul; Norm Nickin; Carol Cassie, Generations Together Campaign Co-chair; John Del Signore and Sandy Mily. Tim Belanger chaired the event, which garnered more than \$218,000 to support the Campaign and construction of the South Pavilion.



Beyond Standard Operating Procedure

On November 15, 2012, St. Joe's Ann Arbor will break ground for the new Outpatient Surgery Center. In recent years, your generosity has made it possible to build the Helen S. and Marion S. DeWeese M.D. Surgery Pavilion and a new surgical intensive care unit, purchase the da Vinci® robot and develop a robotic surgery program. This is the next step in providing vital surgical care to our community.

"To date, more than \$1 million, including gifts for the 2011 Holiday Ball, have been raised toward this important project," said Suzette Bouchard-Isackson, Vice President of Surgical Services, "Our outpatient surgery facility was built 30 years ago to provide 100 procedures each year. Today, patients rely on us for more than 8,000 procedures annually and outpatient surgical care has become increasingly complex. Continued support will help build a space for today's demands."

Your support for the new Outpatient Surgery Center will help us to reach our \$2.5 million fund-raising goal toward the entire project, which has an estimated cost of \$31 million. Gifts will support the construction of a 43,000 square-foot addition to our Surgery Pavilion, providing a separate entrance for convenience yet proximity to the main OR for efficiency and safety. The new OSC will include 9 state-of-the-art operating rooms, two Hybrid Operating Rooms and enhanced prep and recovery spaces. For more information about how you can make a gift please contact the SJMHS Office of Development at 734-712-4040, or visit our website at www.stjoesannarbor.org/giving.

A Century of Surgical Care

Two patients needing emergency surgeries were the first to be served by St. Joe's more than 100 years ago. Not uncommon for the time, the leaders of St. Joe's had converted a downtown home into a hospital including an operating room on the main floor. Since then, community support like yours has helped St. Joe's become a leader in surgical care.



Hybrid Operating Room

The Outpatient Surgery Center's second floor will include two Hybrid Operating Rooms staffed and equipped for patients whose treatments require a combination of surgical, minimally invasive and imaging techniques.

This innovative and collaborative approach maximizes the potential for patients to have several procedures done on the same day and in the same operating room. It reduces the patient's exposure to general anesthesia, decreases risk of infection, and combines otherwise multiple recovery periods.

"This advanced OR also provides the perfect environment for specialties to collaborate, leading to less invasive procedures," adds Bouchard-Isackson. "The Hybrid Operating Room will pave the way for additional advancements in minimally invasive surgical care."



Vice President for Development Announced

Saint Joseph Mercy Health System is pleased to announce Fran Petonic as its new Vice President for Development. This is a homecoming for Ms. Petonic, who was the director of major and planned gifts in the Office of Development from 2003-2007. During this time she was among the original architects of the Health System's recently completed Renewal Campaign.

For the past five years Ms. Petonic has been leading a seven-member development staff at the Meriter Foundation to raise funds for Meriter Hospital in Madison, Wisconsin. Throughout her career Ms. Petonic has directed the fundraising strategies and campaigns at HelpSource in Ann Arbor, the Ann Arbor Art Center and the AIDS Taskforce of Greater Cleveland.

"I'm thrilled to be back at Saint Joseph Mercy Health System. I look forward to meeting new members of the community and rekindling old friendships," shares Ms. Petonic. "I am especially grateful to return to an organization that is so mission focused and well led. It feels like home."

Honoring a loved one and creating awareness about an important cause

"We raised a record-breaking amount at our 9th annual Curves for the Cure Wiffle® ball tournament. It is inspiring to see how our event is growing – we started with 10 teams in 2004 and had 47 teams at the 2012 event. This year's gift will be \$10,000 to support cancer care at St. Joe's in loving memory of my mother-in-law, Janine Stackpoole, in honor of our family members and friends, and as a tribute to all the women and families who have fought or will fight breast cancer."

Brian Toth, Co-founder Curves for the Cure

YOUR PASSION > YOUR GIFT > OUR COMMUNITY'S BENEFIT

Your letters to us and our conversations with you tell us that you give for many reasons – to pay tribute to a physician or staff member, remember a loved one, show gratitude, to improve health care and to support a cause close to your heart. Your loyal support helps us to continually improve the way we provide care. From robotic heart surgery to low-cost mammography and from national cancer research to delivering babies, your generosity helps us to meet our patients' needs at every stage of life.



Your gifts help to provide the best in specialized medicine and sustain our

Centers of Excellence including:

- Cancer Care
- Cardiovascular Care
- Emergency Care
- Senior Health
- Surgery
- Bariatric
- Orthopedics
- Rehabilitation
- Women's & Children's

and, other vital health care services needing your support:

- St. Joe's Neonatal Intensive Care Unit (NICU)
- St. Joseph Mercy Neighborhood Family Health Center
- St. Mary Mercy Livonia's "No One Dies Alone" program
- Community health, outreach and education services
- Low-cost mammography services
- Oncology Nurse Navigator Program
- Senior ER services
- Huron Woods Senior Residence
- Hospice and Home Care

< Our Oncology Nurse Navigators are personal guides for our patients who are fighting cancer. Through diagnosis, treatment, and survivorship, our Nurse Navigators are there with resources, information, scheduling assistance and a friendly face.

For more information about how you can make a gift or to learn about areas needing support at your SJMHS Hospital or health center please call the Office of Development at 734-712-4040 or visit our website at

www.stjoeshealth.org.

DONOR KEY

EAGLE SPONSOR
\$5,000 to \$9,999

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\$2,000 to \$4,999

HOLE OR TEE SPONSOR
\$500

¹ Hole-In-One Sponsors underwrite the cost of insurance for hole-in-one prizes
* Gifts of philanthropy
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Tony DeKroub teeing off for the Advanced Medical Solutions, Inc. team at the St. Joseph Mercy Livingston Golf Classic. Gifts from generous event sponsors surpassed \$54,000 to develop Music and Pet Therapy Programs for patients receiving care from St. Joseph Mercy Livingston Hospice.

St. Joseph Mercy Livingston Golf Classic Sponsors

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DONOR KEY

BIRDIE SPONSOR
\$2,000 to \$4,999

UNDERWRITING SPONSOR
\$500

HOLE SPONSOR
\$350

BEVERAGE STATION SPONSOR
\$200

¹ Donors at the time of press



**St. Mary Mercy "Tee It Up"
Golf Classic Sponsors**

DONOR KEY

GRAPHITE SPONSOR
\$10,000

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\$5,000

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Players at the June 18th St. Mary Mercy Golf Classic.

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Phillips Service Industries, Inc., served as a Graphite Sponsor for SMML's sold-out event, which hosted two flights with more than 275 golfers at Meadowbrook Country Club in Northville. Bob Phillips (back row, second from right) was photographed with, Mike Green, Cor van Spronsen and Sara Stauffer, SMML Director of Major Gifts and Special Events, and (front row) Steve Lind, Sal Demilio and Kris Peters.

SJMHS Planned Giving Website

Saint Joseph Mercy Health System invites you to visit our planned giving website. This tool is designed to help you learn effective ways to build your estate plan and put it to work for you and your family, while also reflecting your charitable intentions.

On the site you can:

- Calculate the tax-deductibility of various types of gifts
- Order a wide variety of free brochures
- Read about donors who built plans reflecting their values
- Link to updates about our hospitals

Please visit us at:

www.sjmercyhealth.org/plan

For more information or to comment on our website, please contact Jane Alessandrini, Director of Major & Planned Gifts, at 734-712-4291 or alessanj@trinity-health.org.

For more information, please contact us at:

Office of Development
Saint Joseph Mercy Health System
5305 E. Huron River Drive, PO Box 995
Ann Arbor, MI 48106-0995

Phone: 734-712-4040
Fax: 734-712-3730

www.sjmercyhealth.org

Please write to us if you do not wish to be contacted for fund-raising activities.



OFFICE OF DEVELOPMENT

5305 East Huron River Drive
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Black-tie Season is Underway

Our St. Mary Mercy Livonia Gala and St. Joseph Mercy Livingston Ball were great successes.

Put on your dancing shoes and save the date for the following

St. Joe's Holiday Ball – Wonderland

Saturday, December 1, 2012

Eastern Michigan University Convocation Center

Chair: Kelly Sorini

To benefit: St. Joe's Neonatal Intensive Care Unit

For more information, please contact Melissa Sheppard at 734-712-4079

St. Joseph Mercy Saline Dinner at Eight

Saturday, January 26, 2013

Travis Pointe Country Club, Ann Arbor

Co-chairs: Renee Birnbaum-Piona and Alan Piona, MD

To benefit: The Emergency Center

For more information, please contact Heidi Parent at 734-712-2062