

Community Health & Well-Being Impact Report

TRINITY HEALTH OF THE LAKESHORE



Caring for Muskegon, Oceana and Ottawa Counties

Community Health & Well-Being Mission

Community Health & Well-Being (CHWB) promotes optimal health for people experiencing poverty and other vulnerabilities in our communities – emphasizing the necessity to integrate social and clinical care. Our approach addresses social necessities and actively combats systemic racism, leading us forward to diminish health inequities.

Strengthen
Community
Benefit Impact

Address
Patient
Social Needs

Invest in
Our
Communities

STRENGTHEN COMMUNITY BENEFIT IMPACT



Community Health Needs Assessment and Implementation Strategy

A Community Health Needs Assessment (CHNA) uses quantitative and qualitative data, with community input, to identify and understand assets, needs, and the relative health and social well-being of a community. From the CHNA, an Implementation Strategy is created which translates the significant health needs that were identified in the CHNA process into an action plan. Over a three-year period, the plan will be continuously reviewed and evaluated. Trinity Health of the Lakeshore found these needs to be the most significant in the three communities in the 2024 CHNA:

Muskegon County

Housing & Homelessness
Childcare
Food Access

Ottawa County

Behavioral Health
Substance Use Disorder
Access to Health

Oceana County

Housing
Childcare
Access to Health

For a more in-depth explanation of the CHNA and Implementation Strategy, click here to see the [Trinity Health Muskegon CHNA report](#) or visit TrinityHealthMichigan.org/CHWB.

ADDRESS PATIENT SOCIAL NEEDS



Community Interventions

Community interventions are hospital-based services, programs, and activities that promote health and healing as a response to identified community needs. They improve access to health care by addressing social influencers of health. Some examples of our community interventions include:



Community Health Workers (CHW): The Health Project CHW program provides outreach, enrollment, and care coordination to thousands of Muskegon area patients, annually. Referred by physicians, community organizations and others, the 15 employed CHWs worked with patients in FY24 to break down barriers to care for those experiencing poverty and vulnerability in our community.



Diabetes Prevention Program (DPP): DPP was created for adults who are ready to make lifestyle changes to prevent or delay the onset of type 2 diabetes. Referred by physicians, the program offers group discussions, tools for success and materials on nutrition, mindfulness and exercise.



McLaughlin Grows Urban Farm at Trinity Health Muskegon: In 2024, Trinity Health Muskegon assumed operation of the McLaughlin Grows Urban Farm on the Hackley Campus. Trinity Health was able to transition the workers, hire a farm manager and begin aligning with Trinity Health's Food as Medicine program.



Kids Safe West Michigan: Organizes multiple programs and services to keep kids and the community safe. Safety areas include: car seat, donations and inspections, bicycle, water and other summer activities. Trinity Health received funding for gun violence and teen safety with the SafeER teens program.

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INVEST IN OUR COMMUNITIES



Grants, Charitable Contributions, and In-Kind Support

In our continuous commitment to building a healthier community, Trinity Health Muskegon has awarded grants to numerous vital programs targeting the well-being of our residents. These funds were directed toward community-based initiatives that address a broad spectrum of needs related to the prioritized CHNA needs. Listed below are several organizations that Trinity Health Muskegon invested in during FY24 totaling more than \$225,000:

- **Access Health**, How YOU Birth Doula Services
- **AgeWell Services of West Michigan**, Senior Transportation Program
- **Community Foundation for Oceana County**, Oceana College Access Network and Complete Your Degree
- **MAISD Great Start Collaborative**, Literacy Center Play and Learn Expansion
- **Migrant Legal Aid**, Improving the Health of Migrant Farmworker Families
- **Muskegon YMCA**, Building Healthier Families: Healthy Weight and Your Child
- **Muskegon YMCA**, Caring for the Community through Child Care
- **New Era Christian Reformed Church**, Senior and Kids Power of Produce
- **Oceana County Council on Aging**, Cuisine and Clean
- **Oceana County Council on Aging**, Healthy Mind, Healthy Body, Healthy Life

- **Pioneer Resources**, Healthy Meals for Muskegon Senior Residents
- **Read Muskegon**, Literacy Collaborative and Family Empowerment Program
- **Renew Mobility**, No Barriers to Mobility Muskegon
- **Trinity Lutheran Church**, Baby Pantry and Reading Room
- **United Way of the Lakeshore**, Childcare Action Team
- **Volunteer for Dental**, Oral Health Partnerships

Coalitions

For more than 25 years, Trinity Health of the Lakeshore has partnered with many local community-based organizations to enhance access to health care, food and nutrition; and to reduce the consequences of substance abuse. In addition to being involved in multiple collaborative efforts, the Health Project also facilitates these community initiatives:

- **Define the Line, Muskegon’s Substance Use Collaborative**
- **KnowSmoke, Tobacco Reduction Coalition**
- **Muskegon Alcohol Liability Initiative**
- **Muskegon Area Medication Disposal Program**
- **Muskegon Health Disparities Coalition**
- **Oceana Health Bound**
- **Straight Talk About Tough Stuff Youth Coalition**



Community Resource Directory

Find and connect with free and reduced-cost health resources and social services in your area or anywhere in the U.S.

Click here to view the [communityresources.trinity-health.org](https://trinity-health.org/communityresources)



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Click here for the [Trinity Health Muskegon CHWB](https://trinityhealthmichigan.org/about-us/community-health-and-well-being) or visit trinityhealthmichigan.org/about-us/community-health-and-well-being